



CHRISTMAS CASUALS

BRAND PROFILE

BRAND VALUES

We are a small **Australian** business founded in Melbourne in 2015. We noticed a problem with the recruitment process over the Christmas period. Over-priced ad spaces, coming up with the advertisement and sifting through resumes was a timely and expensive experience.

That's why we've created **Christmas Casuals**.
An application that connects employers with job-seekers without the big advertising fees and manual process of sifting through candidates.



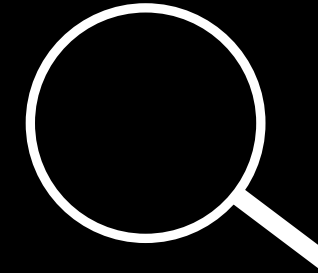


“I’m sick of reading cover letters”

~ Employers of 2016

WE CONNECT EMPLOYERS WITH THE RIGHT CANDIDATES

Our platform makes finding the right candidate a breeze. Simply select what you're looking for and the app does the rest.



I'm looking for a

RETAIL

CHECKOUT OPERATOR STORE MANAGER
RETAIL ASSISTANT 2IC

HOSPITALITY

BARTENDER COOK
WAITER BARISTA HOST

WAREHOUSING

FORKLIFT OPERATOR STOREPERSON
PICKER PACKER ASSEMBLY WORKER

Availability

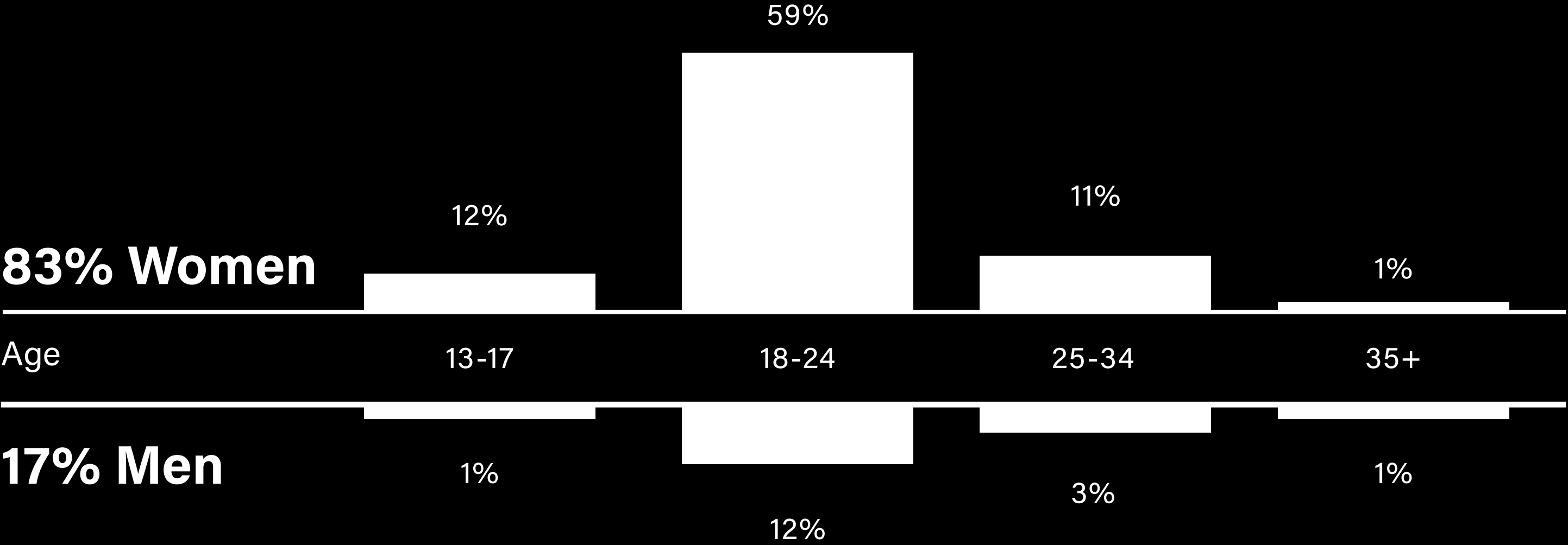
MON TUE WED THU FRI SAT SUN
NEW YEARS DAY BOXING DAY CHRISTMAS EVE
AFTER CHRISTMAS

OUR JOBSEEKERS

Our job seekers are young and vibrant university or high school students who are actively looking to work in hospitality, retail or warehousing.



SNAPSHOT AUDIENCE



YOUR BUSINESS MATTERS

We work with businesses in all shapes and sizes. From small cafe owners and boutique's to large restaurant groups and Australia's largest retailers such as Quiksilver, DC, Roxy and Bardot.



SOCIAL MEDIA STATISTICS

WE STARTED OUR FACEBOOK PAGE IN EARLY JULY AND HAVE GAINED OVER **2,500** PAGE LIKES WITHIN JUST TWO WEEKS.

2,523

Page Likes

1,718,693+

Reach

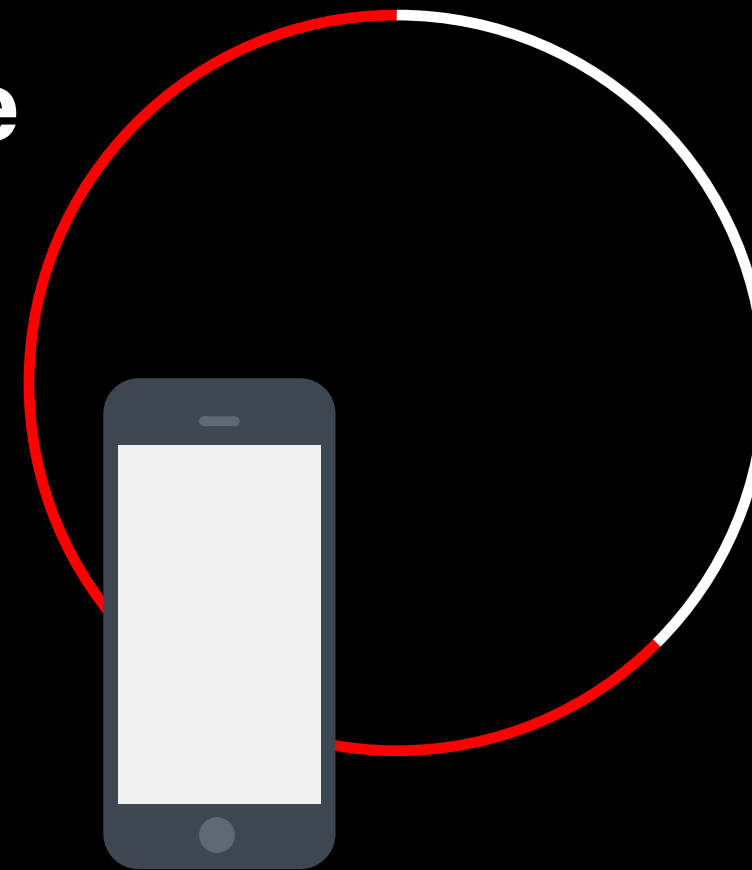
38,120+

Post Engagements

60% Mobile

40%

Desktop



HELPING YOU FIND THE RIGHT CANDIDATE

Our candidate base is rapidly growing with **36,000+** job-seekers already subscribed looking for employment.

Christmas Casuals works with businesses to find the right candidate for vacancies over the Christmas period. We run **targeted social media advertisements** to boost awareness about your brand and current vacancy.





SIGN UP NOW

www.christmascasuals.com.au

THANK YOU



Christmas Casuals

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